



# BIOSÜDTIROL

## Facts about Biosüdtirol

- 100% organic apples from over 200 farmers
- Small-structured farms: 3.4 hectares on average
- 1 person = 1 vote, irrespective of the size of the farm
- Harvest: 30,000 tonnes of eating apples per year
- 35 different apple varieties:
  - Classics like Gala, Braeburn, Golden, Fuji, Granny Smith, Topaz, Pinova and Red Delicious
  - Club varieties like Pink Lady®, Evelina®, Kanzi® and Jazz™
  - Rare varieties like Story® Inored, Gold Rush, Pilot, Natyra® and Bonita
  - Strong growth trend in the cooperative: 2018 - 600 hectares of cultivation land, 2021 - 950 hectares predicted (+50% in 4 years)
- 90% of apples are exported
- Along with other cooperatives, Biosüdtirol belongs to the umbrella organisation VOG (Verband der Südtiroler Obstgenossenschaften/Association of South Tyrolean Fruit Growers).
- We want to be more sustainable tomorrow than we are today. And there are things we already do for that:
  - 4-unit apple pack with grass paper, almost all advertising materials use apple paper (combination of recycled paper and apple waste)

### **How Biosüdtirol was established:**

- Late summer 1990: six men decide to grow organic apples and sell them together
- Twelve years later there are 75 farmers, by 2018 there are over 200
- In 2002 Biosüdtirol becomes a member of the Association of South Tyrolean Fruit Cooperatives (VOG)